



SANREM CRSP Communications

Lindsey K. Sutphin



SANREM CRSP is made possible by the United States Agency for International Development and the generous support of the American people through USAID Cooperative Agreement No. EPP-A-00-04-00013-00.



Branding and Marking

All SANREM posters, publications, websites, handouts, signs, and other materials must have the following elements:

1. SANREM CRSP logo



2. USAID logo



3. USAID agreement text

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Website

- Each LTRA and CCRA has its own page on the website.
- Right now, most of them just include the abstract and names of the research team

Future website features:

- Photo Gallery
- Video Section
- Interactive map on the homepage

LTRA-11: CAPS among tribal societies in India and Nepal

Principal investigator

Catherine Chan-Halbrendt, professor and chair of the Department of Natural Resource and Environmental Management, College of Tropical Agriculture and Human Resources, University of Hawaii at Manoa

Research team

- **Travis W. Idol**, associate professor of natural resources and environmental management, University of Hawaii at Manoa
- **Chittaranjan Ray**, professor of civil and environmental engineering and researcher, Water Resources Research Center, University of Hawaii at Manoa

Overview

Traditional agriculture in tribal and ethnic agricultural societies in India and Nepal is increasingly relegated to less productive land, often on steep slopes, resulting in lower productivity, degradation of soil and water resources, impairment of health, and loss of livelihood options.

Particularly affected are the smallholder tribal communities of the Kalahandi-Balangir-Koraput regions of Orissa state, India, and the Arun River Valley and Trishuli watershed of Nepal. Environmental degradation has driven these tribal and ethnic communities engaged in subsistence agriculture into severe malnutrition and loss of livelihood options.

This project will apply a participatory agroecological framework to prioritize local resource use preferences, develop improved conservation practices, and identify market opportunities to enhance livelihood options. It will identify spaces of opportunities as well as structural barriers to women's participation in sustainable agricultural production to ensure that the project's recommendations stay relevant to tribal women's realities. Results will be documented in baseline surveys and follow-up evaluations of conservation practices, with particular attention to women's participation in management and decision making.

University of Hawaii faculty will collaborate with local non-governmental organizations, including Agragamee in India and the Local Initiatives for

Website

Team Room features you can make use of:

- Forms and Instructions
- Official Documents – contains logos for download and USAID agreement text
- Calendar of deadlines

Budget, Subawards, and Sub-recipients

- [Form 01 - Budget form instructions \(pdf\)](#)
 - [Budget Form A \(Excel file\)](#) (For lead institutions administering subawards)
 - [Budget Form B \(Excel file\)](#) (For lead institutions not administering subawards)
 - [Budget narrative form \(doc\)](#)
- [Form 02 - Procedures for setting up host-country sub-awards \(pdf\)](#)
- [Form 03 - Procedures for setting up US-international sub-awards \(pdf\)](#)
- [Form 04 - U.S. university procedures to establish host-country sub-awards \(pdf\)](#)
- [Form 05a - SANREM_sub-recipient data sheet - US \(pdf\)](#)
- [Form 05b - SANREM sub-recipient data sheet - host country \(pdf\)](#)
- [Form 06 - Points of contact - sub-recipients \(doc\)](#)

Wire Transfer Information and USAID Certifications

- [Form 07 - Wire transfer information form \(doc\)](#)
- [Form 08 - USAID_certifications \(doc\)](#)
- [Form 09 - USAID_certifications for host-country institutions \(doc\)](#)

TraiNet and Training Information

- [Form 10 - TraiNet-HAC instructions \(pdf\)](#)
 - [Form 10A - TraiNet U.S. training required information \(doc\)](#)
 - [Form 10B - TraiNet third country training required information \(doc\)](#)
 - [Form 10C - TraiNet in-country training required information \(doc\)](#)

Accounting Procedures and Invoice Reporting

- [Form 11 - Accounting procedures for sub-awardees \(pdf\)](#)
 - [Form 11A - SANREM CRSP invoice for U.S. universities, IARCs, and international NGOs \(Excel\)](#)
 - [Form 11B - SANREM CRSP invoice for host-country institutions \(Excel\)](#)

Website

SANREM receives award to improve rural roads in Ethiopia



Ethiopians build a stream crossing as part of a labor-based road construction project in Amhara province.

The SANREM CRSP has received an associate award from the U.S. Agency for International Development (USAID) to train Ethiopians to improve the construction and sustainability of their roads. A better road design could lessen erosion and more efficiently disperse water to ponds for agricultural use during Ethiopia's dry season. [Full Story >](#)

News Archives

[2010 News - full list](#)
[2009 News Archives](#)
[2008 News Archives](#)
[2007 News Archives](#)
[2006 News Archives](#)

New book on cacao-cashew systems



Cover of the book, "Vegetable Agroforestry and Cashew-Cacao Systems in Vietnam"

A new book details SANREM studies and makes recommendations to significantly increase cacao production in Vietnam by growing the crop under cashew canopies. The book, "Vegetable Agroforestry and Cashew-Cacao Systems in Vietnam," includes research by a team of scientists from LTRA-5. They successfully tested adding cacao, also known as cocoa, to cashew farming systems in Nghia Trung, Vietnam. [Full Story >](#)

Feed the Future: a new way of doing development

Food price spikes in 2008 left the over 1 billion chronically hungry in worse shape than ever while adding to their number. The U.S. government's new global hunger and food security initiative, Feed the Future (FTF), is unique in its approach. Instead of merely providing money in an emergency-like response, FTF will address barriers to food security with two objectives: increase agricultural growth and improve nutrition. SANREM CRSP and the other CRSPs are in the process of being transferred to the new USAID Bureau of Food Security, which

- CAPS theme page – concise explanation of the principles of CAPS
- Printable PDFs of newsletters, research and policy briefs, and the SANREM CRSP brochures
- Links to the Knowledgebase
- Copies of the POP Manual
- Copies of the annual, semiannual, and trip reports
- News stories from SANREM

Newsletter

The SANREM CRSP newsletter is a quarterly publication

It is posted to the website and it goes out to 590 people.

Each one features a research spotlight on work in one of our host countries.

It also includes announcements, USAID news, summaries of meetings and conferences, photos and captions

Program Director's Message



At one time or another we have all heard the expression that "change is a constant." And that has certainly been true for SANREM as we have made the transition from Phase III to Phase IV. We have new projects, new investigators, new countries involved, and a new focus to pursue.

The new year also saw us initiate a search for a new program director as Dr. Theo Dillaha decided to return to his academic home in the Biological Systems Engineering Department on a fulltime basis. We wish Theo every success in his new pursuits and thank him for his many years of service to SANREM. The search for a new director is still underway and more specific information can be had elsewhere in this newsletter. If you are aware of qualified candidates that might enjoy joining the ME team here in Blacksburg, please encourage them to apply or send me your nominations and I will be happy to make a contact.

The new year was also a time of change for me. I had comfortably settled into a quiet retirement filled with days devoted to improving my woodworking skills, pursuing my interests in aviation, some interesting consulting activities, travel, and my volunteer work at Smithfield Plantation. Assuming the interim program director's position has provided me with an opportunity to explore some new niches as well as apply my many years of research and program management experience in new arenas. This has certainly been a stimulating experience for me thus far and I look forward to continuing to work with you to put SANREM IV on a firm foundation that will help to assure its success longer term.

Also as noted in the lead story in this issue of the newsletter, we have made some changes in how we present ourselves with the adoption of a new logo that is more reflective of SANREM IV and a totally re-configured website that will give us a fresh face on the world. As you are well aware web based commu-

nication is now the norm and it is in our collective best interest to present ourselves in ways that more effectively communicate who we are, what we do, and what we have learned. We have a great communications team in Amado and Lindsey, and your participation in this process going forward is absolutely essential as we seek to keep our materials fresh and informative. Lindsey will be more than happy to work with you to highlight your good work on the SANREM website and elsewhere.

Announcements

The SANREM CRSP Annual Meeting is now scheduled to take place in Blacksburg, VA on May 16-19. For more details: <http://www.oired.vt.edu/sanremcrsp/partners/meetings/annual-meeting-2011/>

The Second International Conservation Agriculture Workshop and Conference in Southeast Asia will be held July 4-7, 2011 at the Royal University of Agriculture, Phnom Penh, Cambodia. For more information on the abstracts and conference program, contact Mike Mulvaney: mulvamj@vt.edu; on logistics and the workshop, contact Manuel Reyes: mannyreyes@nc.rr.com.

USAID reorganization, new Bureau of Food Security

The reorganization of USAID is centered on the Feed the Future program, which came out of the president's Global Hunger and Food Security Initiative. In order to elevate the visibility of Feed the Future, the Bureau of Food Security was created in the United States Agency for International Development (USAID) on November 22, 2010.

There are three offices within the bureau: (1) Program Coordination/Budget office, (2) Private Sector and Innovation office, and (3) Agriculture, Research, and Technology (ART) office, which includes SANREM and most of the CRSPs.

"This bureau will lead a whole-of-government effort to implement President Obama's Feed the Future initiative, a multibillion-dollar international effort led by USAID to develop the agricultural sectors of a number of countries throughout the developing world." – USAID Administrator Rajiv Shah

What I can offer

Branding and marking guidance

Placement for announcements about relevant conferences and workshops on the website or through the SANREM email list

Production of policy and research briefs based on SANREM peer-reviewed publications

General communications and editing concerns

Social media exposure – SANREM is now on Facebook and Twitter

Increasing the visibility of your projects and of the SANREM program

What I need from you:

Photos -- We use photos for our brochure, on the website, posters, presentations and other materials.

News – If you or one of your SANREM partners is hosting a conference or big meeting, I will include it in our announcement section on the website, newsletter, and on Facebook and Twitter



Stories – If you write something for your college or a department publication, let me know. I'd like to read it, and I would like to link it from our website.

Video – We are going to start using video on the website and as resources on the Knowledgebase very soon

Flip Cameras

Show how a process works. Make a short video on a field with CAPS and show the main principles, or how a piece of minimum tillage equipment operates.

Portray a real environment. Help people connect with smallholders without being physically present.

Document changes. Record differences in crop growth, farming practices, or behavior over time.

Elevate visibility of the program and our partners. Allow the public to “meet” our researchers and partner organizations.

Document site visits. Record your host country partner telling you about progress, or record a tour through the experimental and on-farm plots

Remote communication. Record yourself giving a presentation or explanation that can be shown at meetings and conferences you cannot be present for.

Flip Cameras



Requires no cords – the USB port will plug into any computer to charge and upload video

4 GB of memory = 1 hour HD video

FlipShare software – basic editing, use Flip Channel function to share videos with each other and to send videos to us for the website

Flip Cameras

