



FEED THE FUTURE

The U.S. Government's Global Hunger & Food Security Initiative

Partnering for Innovation

Feed the Future Partnering for Innovation Supporting Agricultural Partnerships

www.partneringforinnovation.org



USAID
FROM THE AMERICAN PEOPLE



fintrac

Feed the Future Partnering for Innovation

Goals:

- To make proven agriculture technologies commercially accessible to smallholder farmers.
- To assist USAID in their private sector partnership engagement.
- To capture and disseminate learnings of models and best practices through a dynamic knowledge exchange.

Photo: PICS, Gates



Partnering for Innovation program components

1. Market entry grants to commercialize proven technologies in new countries.
2. Partnership development- Mission buy-ins for technology and/or private sector alliances in support of programs.
3. Identify, evaluate effective investment models.
4. Knowledge sharing of best practices and key lessons learned



Criteria for commercialization grant support

1. Technology innovation

2. Market potential

3. Impact on smallholders, particularly women

4. Organizational capacity and partnerships

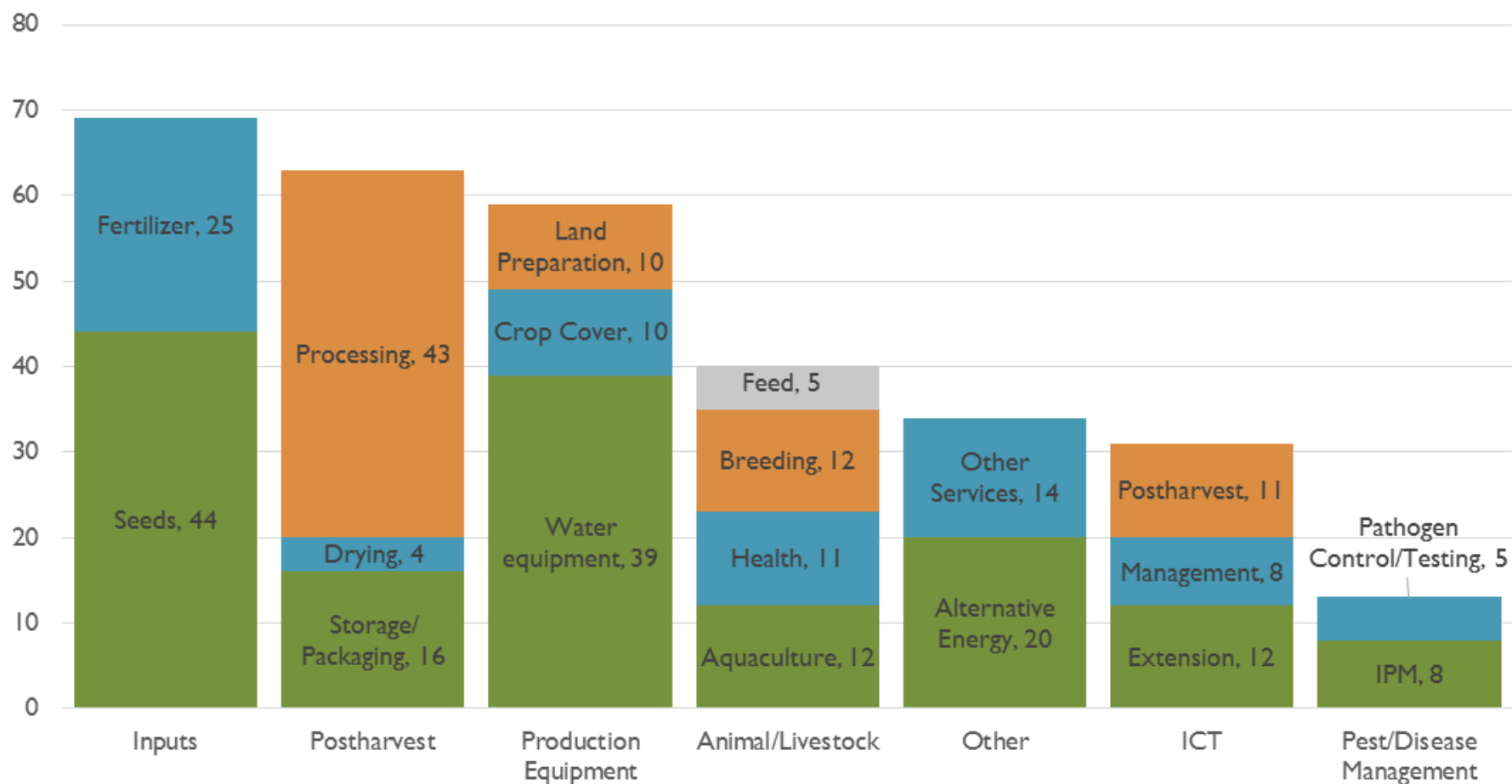
5. Potential for sustainability in the marketplace

Photo: PortaScience



What types of technology do we receive?

Round 2 EOI Submissions by Technology Type



Conclusion

Private Sector

- Increasing private sector interest in investing in smallholder sector
- Private sector can be frustrated with USAID/donor bureaucracy

Technology

- Technology needs are extensive and technologies are available to address
- Workable business model is important for commercialization success

USAID R&D

- USAID and implementing partners are important for increasing prospects for commercial success
- There is still disconnect between agricultural research and technology commercialization

Our Online Community

<http://agtech.partneringforinnovation.org>



- Join our AgTechXChange community
- Check us out on LinkedIn, Facebook, and Twitter @FTF_PI
- Visit our web site for models, case studies, blogs, and other resources.

Visit at www.partneringforinnovation.org