Feed the Future Partnering for Innovation
Supporting Agricultural Partnerships

www.partneringforinnovation.org
Goals:

- To make proven agriculture technologies commercially accessible to smallholder farmers.
- To assist USAID in their private sector partnership engagement.
- To capture and disseminate learnings of models and best practices through a dynamic knowledge exchange.
Partnering for Innovation program components

1. Market entry grants to commercialize proven technologies in new countries.
2. Partnership development-Mission buy-ins for technology and/or private sector alliances in support of programs.
3. Identify, evaluate effective investment models.
4. Knowledge sharing of best practices and key lessons learned.
Criteria for commercialization grant support

1. Technology innovation

2. Market potential

3. Impact on smallholders, particularly women

4. Organizational capacity and partnerships

5. Potential for sustainability in the marketplace
What types of technology do we receive?

### Round 2 EOI Submissions by Technology Type

- **Inputs**: Seeds, 44; Fertilizer, 25; Drying, 4; Storage/ Packaging, 16
- **Postharvest**: Processing, 43
- **Production Equipment**: Water equipment, 39; Land Preparation, 10; Crop Cover, 10
- **Animal/Livestock**: Feed, 5; Breeding, 12; Health, 11; Aquaculture, 12
- **Other Services**: Alternative Energy, 20; Other Services, 14
- **Postharvest**: Postharvest, 11
- **ICT**: Management, 8; Extension, 12
- **Pest/Disease Management**: Pathogen Control/Testing, 5; IPM, 8
Conclusion

**Private Sector**
- Increasing private sector interest in investing in smallholder sector
- Private sector can be frustrated with USAID/donor bureaucracy

**Technology**
- Technology needs are extensive and technologies are available to address
- Workable business model is important for commercialization success

**USAID R&D**
- USAID and implementing partners are important for increasing prospects for commercial success
- There is still disconnect between agricultural research and technology commercialization
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http://agtech.partneringforinnovation.org

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